

WORKING GROUPS AND PROJECTS



We offer a wide array of opportunities for engagement

We are looking to provide a diversity of opportunities for active engagement in the SAFE Shark and Ray program for all project partners. Please consider how you might engage through the following:

HUSBANDRY, ANIMAL CARE & CONSERVATION

- Enter your data in the [Chondro Census](#) and engage in other elasmobranch animal health/care actions to enrich the collective knowledge base.
- Participate in the [Sustainable Feed Project](#) to assess your current animal feed purchases for sustainability.
- Ensure relevant shark conservation efforts are included in your annual ARCS reporting.
- [Contact us](#) to be a reviewer or contributor to our Best Practices in Handling and Welfare project.
- Contribute your data to the [Elasmobranch Blood Project](#) for identified species in your care.

ORGANIZATIONAL INVOLVEMENT

- Share the SAFE Shark and Ray program with your whole team to foster engagement, knowledge, and participation throughout your organization. Not sure what to share? Let the SAFE team help! [Contact us](#) to set up a call with your team.
- Join the SAFE Shark and Ray community on the [AZA network](#) to ensure timely delivery of information for your site. Encourage others on your team to join!
- Identify key individuals to actively participate on SAFE Shark and Ray working groups.



FINANCE

- Make a financial commitment to the program to enable coordination, development, and delivery of program objectives.
- Hold a fundraiser for SAFE Sharks and Rays in your community. Events like Suds for Sharks engage new audiences in your mission. Use "round up" funds on Shark and Ray Awareness day to support SAFE. Other ideas? Share with us!
- Have a Development, Finance , or Grant specialist that loves sharks? Have them join our team to strategize and coordinate fundraising efforts.

EDUCATION & COMMUNICATION

- Download the [Shark and Ray Awareness Day Toolkit](#) and start planning your event for July 14!
- Review the SAFE [Messaging Framework](#) and incorporate this effective messaging into all of your communications.
- Use the [audit tool](#) to review your current messaging and evaluate how you can strengthen your content so that we are speaking with "one voice" for sharks and rays!
- Join our trainings and webinars to share communication strategies and successes.
- Engage with SAFE Shark and Ray [policy initiatives](#) and [community science](#) projects.
- Follow us on [Facebook](#), sign up for our [newsletter](#), and check [SAFEsharks.org](#) often for updates.
- Provide us with photos or videos of animals in your care, visitors engaged in your shark programs, or b-roll for use in digital and print publications.

READY TO DONATE?

Click [HERE](#) to visit our donation page,
or scan the QR code to be directed to the page

For check deposit, please make payable and send to:

AZA SAFE Sharks and Rays/Seattle Aquarium
1483 Alaskan Way, Pier 59, Seattle, WA 98101-2015

